

International  
Electric Vehicle  
**IEVE**  
**EXPO**



# The 9<sup>th</sup> INTERNATIONAL ELECTRIC VEHICLE EXPO

May 3(Tue) - 6(Fri), 2022 | ICC JEJU

**e-Mobility**  
Opportunity for New Market

**Carbon Free and Smart City**

[www.ievexpo.org](http://www.ievexpo.org)



## e-Mobility Opportunity for New Market

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The International Electric Vehicle Expo is challenging a new global economic environment every year.

It will be the best business exhibition for electric vehicles and the new e-mobility industry.

It is a global expo in which 50 countries around the world participate.

International trade and conferences are held both on-site and online.

Visiting the exhibition, you will be able to enjoy to new experiences such as test driving and electric car rally.

It will be the expo that all participants will be satisfied with.

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### Countries

**50 +**

On-site 20  
Online 30

### Exhibitors

**500 +**

200 on-site  
300 online

### Buyers

**110,000 +**

10,000 on-site  
100,000 online

### B2B Consulting

**500 +**

400 on-site  
100 online

### Conference Attendee

**52,000 +**







2,000 on-site  
50,000 online



## | The 9<sup>th</sup> IEVE Overview

<b>Title</b>	<b>The 9<sup>th</sup> International Electric Vehicle Expo</b> International Certification Exhibition by Korea Exhibition Industry Promotion Association
<b>Date</b>	<b>May 3 (Tue) - 6 (Fri), 2022, 4 Days</b>
<b>Venue</b>	<b>Jeju International Convention Center (ICC JEJU)</b>
<b>Theme</b>	e-Mobility : Opportunity for New Market
<b>Organizer</b>	The 9th International Electric Vehicle Expo Organizing Committee
<b>Program</b>	On-site Exhibition, Virtual Exhibition, B2B Business Consulting, On/Offline International Conference, EV Test Drive and Autonomous Driving

## | Exhibition items

-  Electric vehicle / e-mobility
-  Charger / Charging service / Charging infrastructure
-  Parts / Materials / Battery / Motor
-  Energy / ESS / Smart Grid
-  Autonomous Driving / AI / Software / Sensor
-  Robotics / R&D / Joint Project






# Aiming for the international EV Olympics

A venue for e-mobility business opportunities

## On-site exhibition


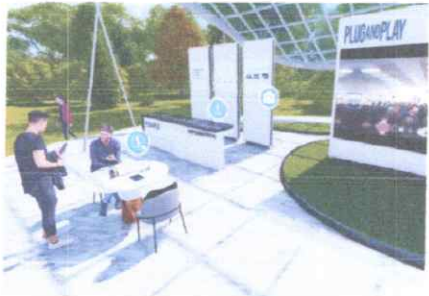
- Date** | May 3 (Tue) - 6 (Fri), 2022, 4 days
- Venue** | Jeju International Convention Center 1<sup>st</sup> and 3<sup>rd</sup> floor, outdoor
- Size** | 200 companies, 300 booths
- Function** | Exhibition by theme, EV test drive, Autonomous driving  
Various e-mobility experiences, etc.

Booth	Independent	Standard	Outdoor
Unit Price	US\$ 5000	US\$ 5000	US\$ 5000
Type			
Booth component	<ul style="list-style-type: none"> <li>exhibition space(3m x 3m)</li> </ul>	<ul style="list-style-type: none"> <li>A prefabricated booth (3m x 3m)</li> <li>Company banner (Korean/English)</li> <li>Lighting and floor finishing</li> <li>1set of information desk and chairs</li> <li>220V electric cord</li> </ul>	<ul style="list-style-type: none"> <li>Mongolian tent(5m x 5m)</li> <li>Company banner (Korean/English)</li> <li>1set of information tables and chairs</li> <li>220V electric cord</li> </ul>
EV Magazine Ad/Interview	Advertisement and interview when applying for more than 8 booths		
Admision ticket	3 tickets per booth		
B2B meeting service	Offline and Online		



## Virtual exhibition

- Date** | May 3 (Tue) to August 31 (Wed), 2022, 4 months
- Venue** | International Electric Vehicle Expo website([www.ievexpo.org](http://www.ievexpo.org))
- Size** | 300 companies 500 booths
- Function** | Exhibition by theme, Electric vehicle test drive, Autonomous driving demonstration, Various e-Mobility experiences, etc.

Booth	Standard booth	Customized booth
Unit Price	US\$ 3000	Separate consultation
Type	<ul style="list-style-type: none"> <li>Basic booth (2D)</li> </ul> 	<ul style="list-style-type: none"> <li>High-end design booth (3D)</li> </ul> 
Booth Design and Function	<ul style="list-style-type: none"> <li>Exhibition of corporate products</li> <li>Online buyer matching (video conference)</li> <li>Real-time chat and alarm service</li> <li>Visitor registration management system</li> <li>Marketing in connection with overseas platforms</li> </ul>	



## ! B2B business conference

- Date** | May 3 (Tue) ~ 6 (Fri), 2022, 4 days
- Venue** | Jeju International Convention Center Business Lounge
- Size** | 500 business matching services for 100 companies
- How to Participate** | Online application through the website

Type	A	B	S
Unit Price	US\$1500	US\$3000	US\$4500
Services provided	<ul style="list-style-type: none"> <li>-B2B room</li> <li>-Hotel: 1night (1room)</li> <li>-2 lunch coupons</li> <li>-Free coffee</li> </ul>	<ul style="list-style-type: none"> <li>-B2B room</li> <li>-Hotel: 2 nights (1room)</li> <li>-2 lunch coupons</li> <li>-Free coffee</li> <li>-EV Magazine Interview</li> </ul>	<ul style="list-style-type: none"> <li>-Professional Consulting</li> <li>-B2B room</li> <li>-Hotel: 3 nights (2rooms)</li> <li>-6 lunch coupons</li> <li>-Free coffee</li> <li>-EV Magazine Interview</li> </ul>

## ! IEVE PR SHOW

- Purpose** | To introduce the brands and products of the companies participating in the Expo
- How to** | Business forums broadcast live online and offline

**Inquiries** Participate in exhibitions and B2B consultations

T. 064-702-1580, E. [exhibition@ievexpo.org](mailto:exhibition@ievexpo.org), H. [www.ievexpo.org](http://www.ievexpo.org)



## Conference

- Date** | May 3 (Tue) ~ 6 (Fri), 2022, 4 days
- Venue** | Jeju International Convention Center Conference Hall
- Number** | 50+ sessions
- Category** | Policy Forum, Business Forum, Academic Forum

### Major Conferences

#### Business forum

- The 7<sup>th</sup> General Assembly of the Global EV Association Network
- IEVE/Silicon Valley Business Forum
- EV Leaders Round Table
- The 6<sup>th</sup> Global EV Round Table
- Carbon Nano Industry Business Forum

#### Academic forum

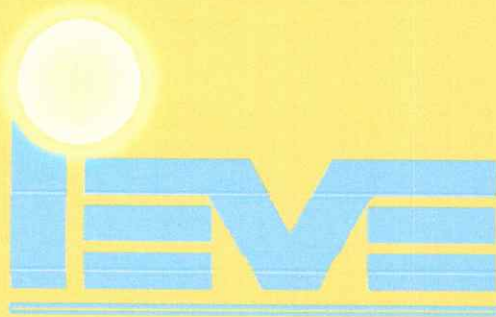
- ASCC 2022 (Asian Control Conference)
- ICESI 2022 (International Conference on EV, Smart Grid, IT)
- 2022 Korean Academic Society for Systems Engineering (Spring Conference)
- Smart City Academic Society

#### Policy forum

- The 7<sup>th</sup> International EV Standards Forum
- The 6<sup>th</sup> International Electric and Automated Mobility Forum
- The 4<sup>th</sup> Korean Peninsular EV Policy Forum
- The 4<sup>th</sup> Korea Electrified Autonomous Driving Agricultural Machinery
- The 4<sup>th</sup> International Workshop on Energy and Climate Change
- The 3<sup>rd</sup> Green Hydrogen and Energy Conversion Seminar
- The 1<sup>st</sup> International Electric Ship Forum
- The 45<sup>th</sup> Jeju Smart e-Valley Forum
- The 2<sup>nd</sup> Renewable energy growth and the future of Korean electric power industry

**Conference Inquiries** Tel. 064-702-1579, E-mail. [conference@ievexpo.org](mailto:conference@ievexpo.org), H. [www.ievexpo.org](http://www.ievexpo.org)





## International Electric Vehicle Expo

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